

MODULE SPECIFICATION FORM

Module Title:	Specialist Practice	Level:	7	Credit Value:	20
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Module code: ART703	Semester(s) in which to be offered:	1	With effect from:	2010 September
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Existing/New:	new	Title of module being replaced (if any):	Specialist Practice
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Originating Subject:	Module Leader:	Des McCannon
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Module duration (contact hours/directed/directed private study):	200 20/80/ 100	Status: core/option/elective (identify programme where appropriate):	Core
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Percentage taught by other Subjects than originating Subject (please name other Subjects):	Subjects other than originating Subject (please name other Subjects):	0%
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Programme(s) in which to be offered: MA Art Practice MA Design Practice MA Creative Media	Pre-requisites programme (between levels):	per (between)	Co-requisites programme (within a level):	per (within a)
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Module Aims:

This module is concerned with identifying the nature of the student's individual specialist practice, exploring the nature and dimensions of reflective practice and investigating problems and solutions. The module presents opportunities for students to consider a range of conceptual and practical techniques, skills and strategies in order to determine a personal programme practical work in relation to their Masters proposal. The module provides opportunities to critically evaluate and develop practice within a number of possible contexts.

The aims are to:

- Develop specialist practice in relation to critical reflection, changing contexts and the investigation of problems and solutions.
- Develop a versatile approach in creating concepts and using a variety of skills

and techniques, challenging the boundaries of current practice through experimentation.

- Question conceptual and theoretical aspects of subject study and deploy appropriate media, material and processes, skills, techniques and strategies in relation to emergent specialist practice.

Expected Learning Outcomes

Knowledge and Understanding:

At the end of this module, students should be able to:

1. Plan, structure and develop a project proposal and make reflective evaluation of the project with regard to critical contexts influencing its direction.
2. Demonstrate informed personal insight and creative imagination through critical analysis of studio practice using appropriate media, materials, techniques and processes.
3. Apply and justify research methods to investigate new directions, concepts and problems and elements of risk in specialist practice.

Transferable/Key Skills and other attributes:

Working individually in a responsible way demonstrating the ability to self-direct and respond to constructive criticism from others.

Operating effectively in team situations where appropriate.

Assessment: please indicate the type(s) of assessment (eg examination, oral, coursework, project) and the weighting of each (%). ***Details of indicative assessment tasks must be included.***

The assessment is based on agreed and clearly articulated actions expressed on a learning contract. The learning contract requires that the student converts the learning outcomes for the module into activities connected with their practice area and specific personal enquiries. This interpretation of how to achieve the learning outcomes brings forth the creative response demanded by the module.

An assessment panel will convene and provide the student with the opportunity to introduce their work, concerns and objectives in relation to the learning outcomes specified here. The student will be required to present the physical evidence of their study supported by the research and investigative material which has influenced the development. A period of viva voce will determine the depth of understanding possessed by the student, during which a self critical analysis will be encouraged by tutors.

Work will be assessed by determining depth and quality of research, development of practical work, experimentation and critical and self-evaluation. Students will present a body of practical work and a journal documenting the research process and critical analysis which may form a part of their PDP.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Word count or equivalent if appropriate
1	2,3	Presentation with display of practical work	70%	3000
2	1	Viva voce	30%	Indicative duration 15 minutes

Learning and Teaching Strategies:

The student will engage with a self-directed programme of study based on the negotiated project proposal and supported by the introductory module seminar, workshops about learning contact agreements, group tutorials, student and tutor-led seminars, lectures, visits and critiques.

Live projects and collaborative work are encouraged with the intention to provide realistic experiences related to contemporary practice and employability.

Syllabus outline:

The student is required to negotiate a programme of study and identify areas of research in their proposed learning contract. The student will be responsible for the identification of relevant concepts and contexts in relation to practice, and the establishment of a sound practical project appropriate to this level of study. The challenge facing the student is to further develop methods, practices and processes appropriate to their individual programme of work and to investigate appropriate media and materials in relation to the critical context.

During this development the student is expected to identify influential source material that confirms or tests key issues. Through reflection and action, research and critical analysis, the student is required to provide evidence of a body of work of appropriate quality with accompanying evaluative commentary that is relevant to their artistic concerns and their career development. This may contribute in part to their PDP.

Bibliography

Recommended Reading:

Del Vecchio, M. 2001 *Post Modern Ceramics* Thames and Hudson.

Edward, S. & Woods, P. (Eds.) 2004 *Art of the Avant-Gardes* New Haven/Yale University/OU
 Frascina, F & Harris, J (Ed) 1991, *Art in Modern Culture: An Anthology of Critical Texts*, OU Press

Dormer, P.1997 *The Culture of Craft: Status and Future* (Studies in Design & Material Culture) Manchester:

Manchester University Press

Greenhalgh, P. 2003 *The persistence of craft : the applied arts today*, A & C Black
Meecham, P & Sheldon, J. 2000, *Modern Art: A critical Introduction*, Routledge
Mirzoeff, N (Ed.) 2002, *The Visual Culture Reader*, Routledge
Wood, P. (Ed.) 2004 *Varieties of Modernism* New Haven/Yale University/OU

Donaldson, M. 1986 *Children's Minds* HarperCollins
Opie, I. 2001 *The Lore and Language of Schoolchildren* NYRB Classic
Cox, M. 1992 *Children's Drawings* Penguin Psychology
Salisbury, M. 2004 *Illustrating Children's Books* AC &Black

Gere, C. 2002 *Digital Culture*, Reaktion Books
Grau, O. 2003 *Virtual Art: From Illusion to Immersion*, The MIT Press
Hanson, M. 2004 *The End of Celluloid: Film Futures in the Digital Age*, RotoVision
Krzywinska, T. (Ed), King, G. (Ed) 2002 *ScreenPlay: Cinema/videogames/interfaces*, Wallflower Press
Packer, R. (Ed), Jordan, K. (Ed) 2002 *Multimedia: From Wagner to Virtual Reality*, W.W. Norton & Company Ltd

Wells P. *Understanding Animation* (Routledge 1998)
Laybourne K. *The animation Book* (Crown Publications 1998)
Williams R. *The Animators Survival Kit* (Faber & Faber 2001)
Russett/Starr *Experimental Animation: Origins of a new art* (Da Capo Pres 1988)
Furniss M. *Art in Motion: Animation Aesthetics* (John Libbey 1998)